



About CIC

We create innovation communities
that support impactful entrepreneurs
to fix the world



About CIC

CIC locations are home to more than **1.600**
companies across **nine** locations



Measures of economic impact

CIC companies have raised more than **\$3.3B of capital**, have surpassed **\$3.9B in publicly disclosed exit value**. Funds managed by firms housed at CIC total **\$7.8B**.





**Two phenomena
drive our
growth**

The shift towards shared uses of office space

The unique characteristics of startup and innovation users

**Innovation is
upending
established
businesses**



\$30 billion
145,000 employees



\$5 billion
60,000 employees

NOKIA

\$300 billion
132,000 employees



\$35 billion
13 employees

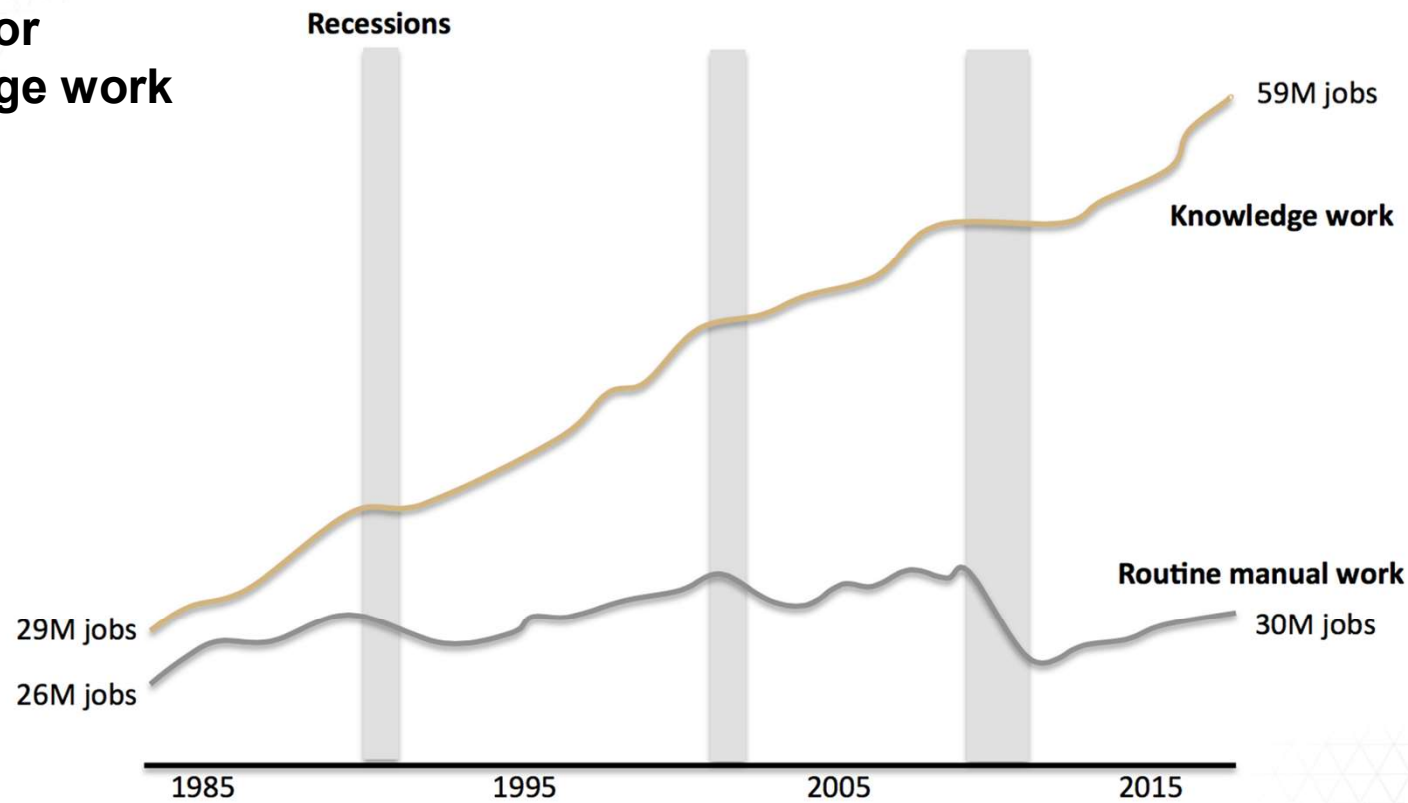
NETFLIX

\$25 billion
2,000 employees

Apple iPhone

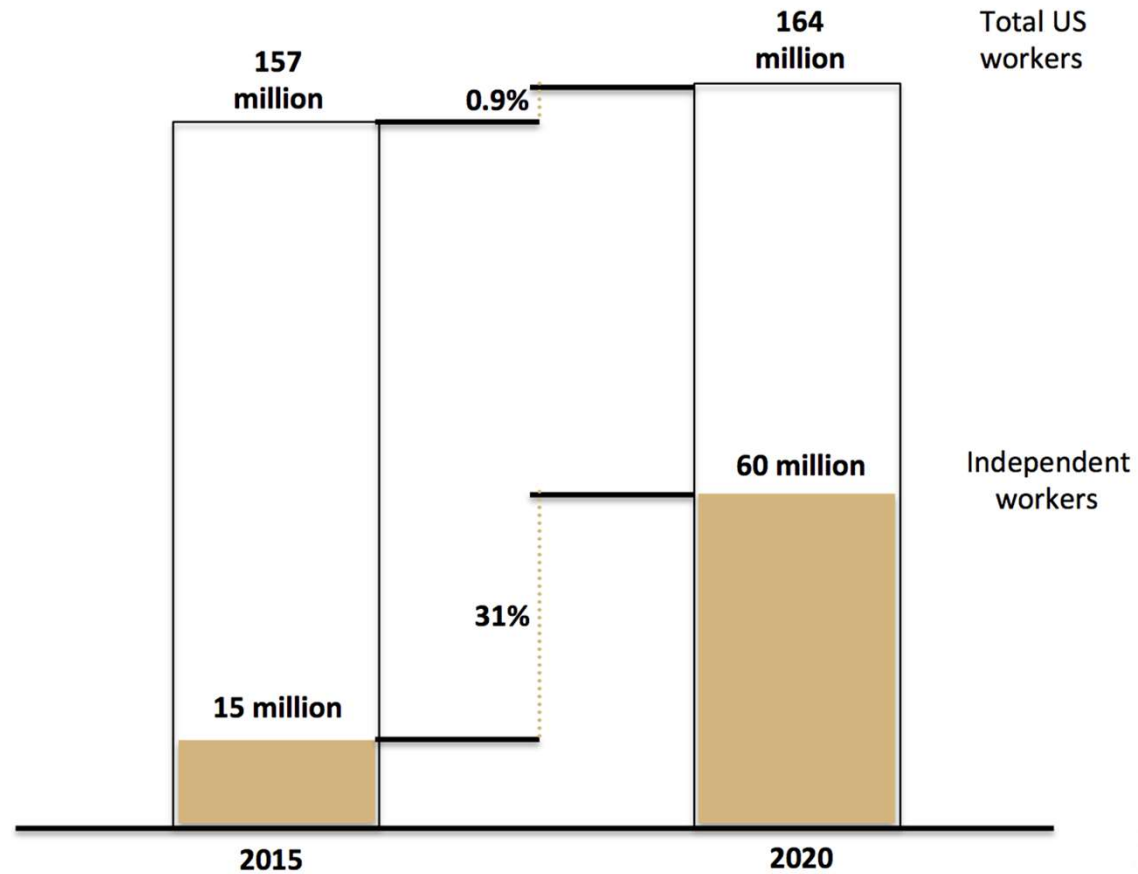
\$729 billion
92,000 employees

Shift from manual labor to knowledge work



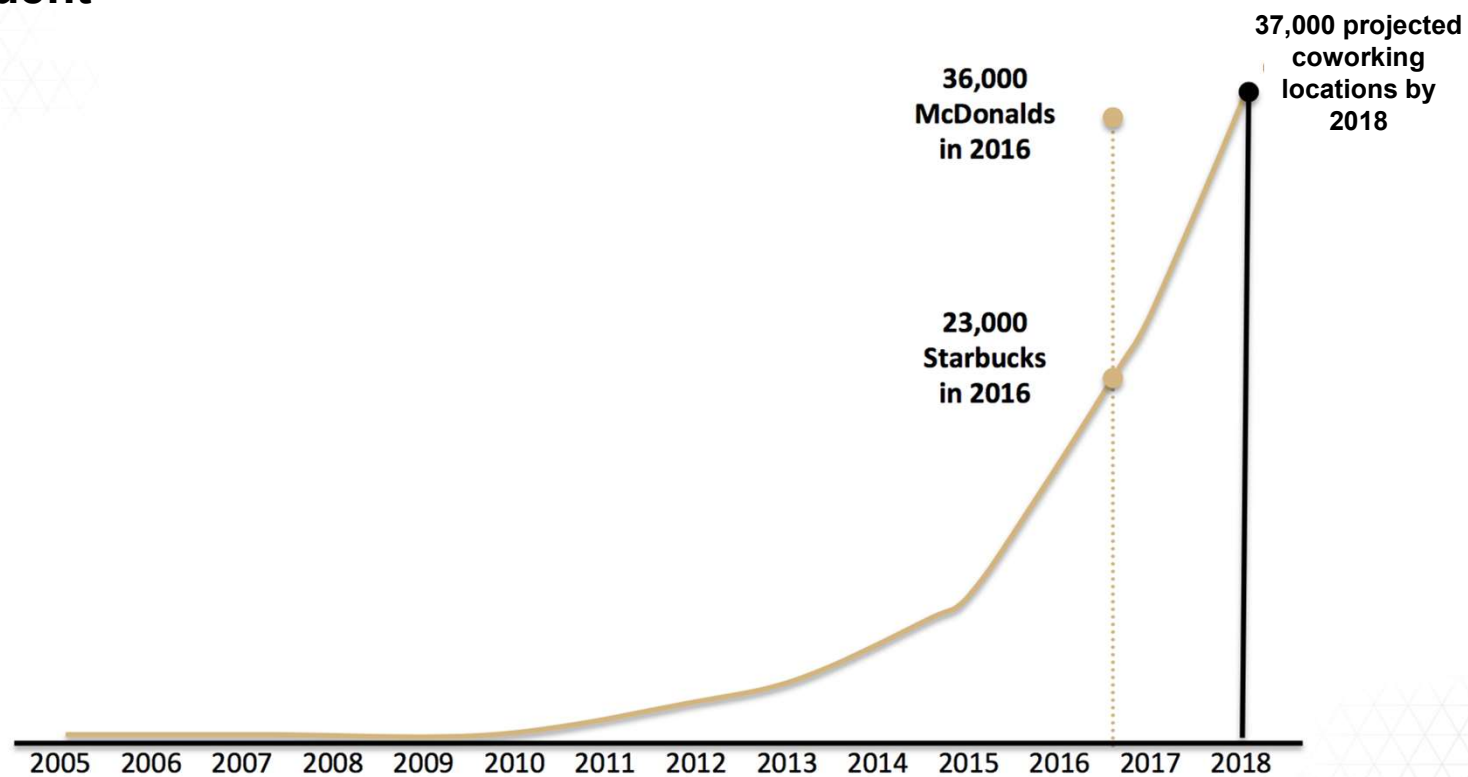
Source: Wall Street Journal 2016 (US data)

Increase in number of independent workers



Source: Fast company 2015, US Bureau of labor statistics

Increase in number of independent workers





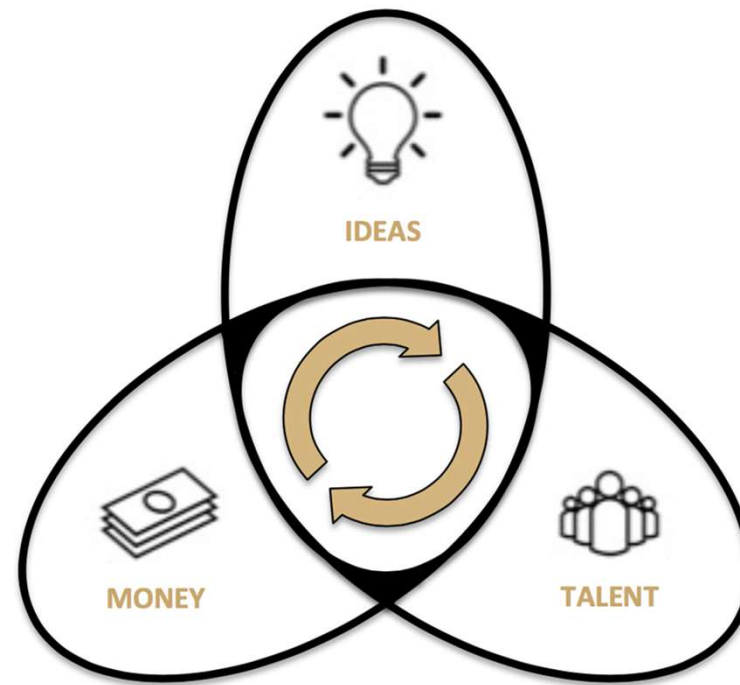
**Two phenomena
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**Startups
need three
essential
resources**






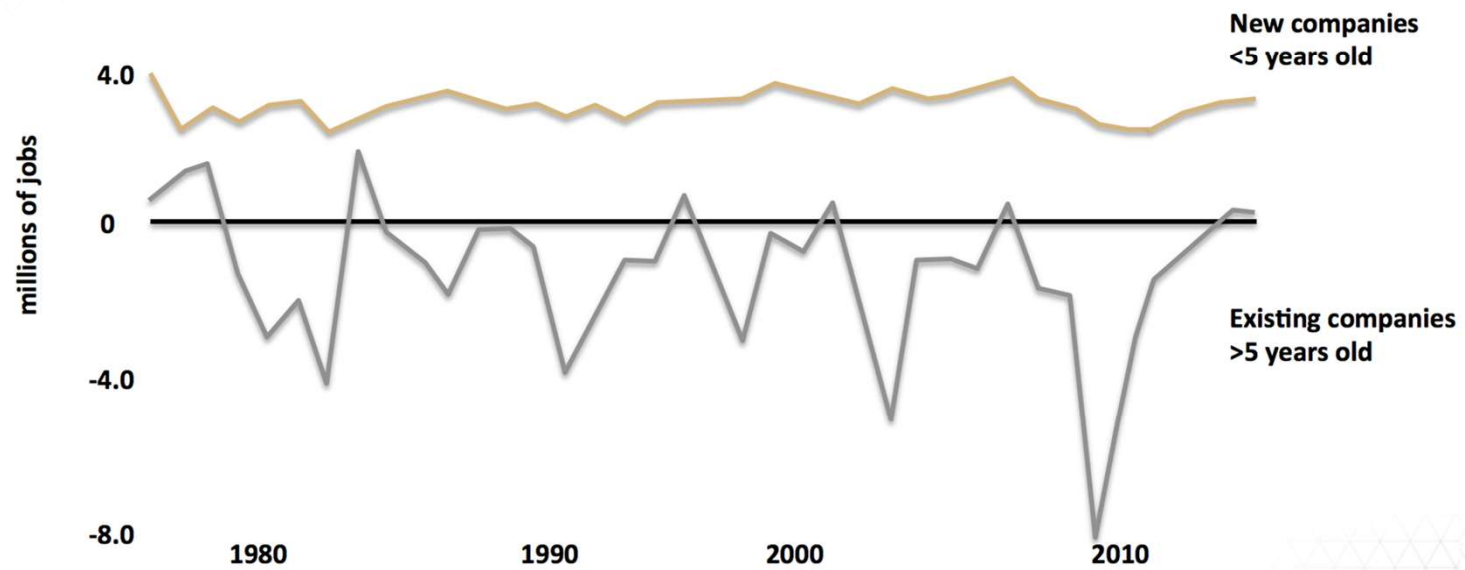
Proximity grants access to these resources

Office location	Total pairs	% collaborating
SAME CORRIDOR	243	10.1%
SAME FLOOR	1038	1.9%
DIFFERENT FLOOR	1736	0.3%
DIFFERENT BUILDING	1261	0.4%

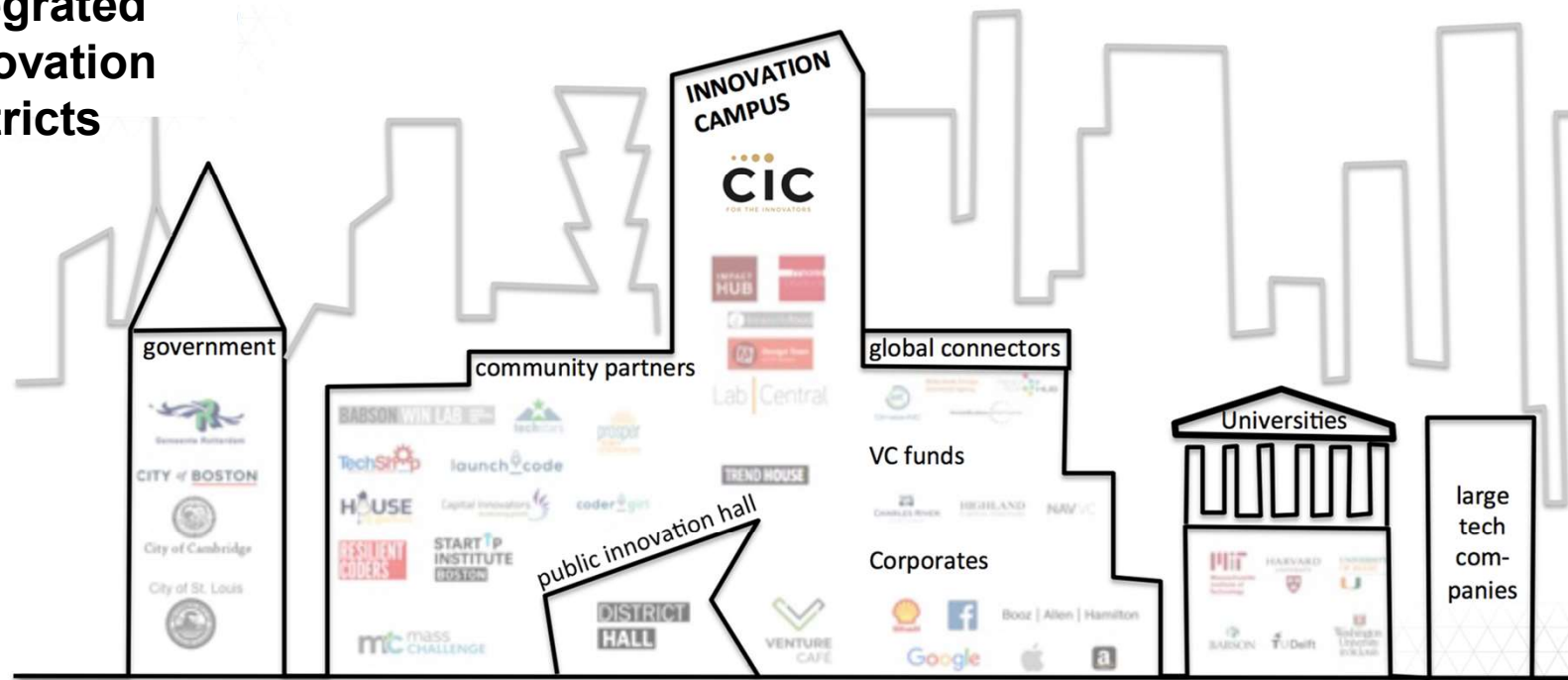
Source: Bell Communications Research and University of Arizona 1988



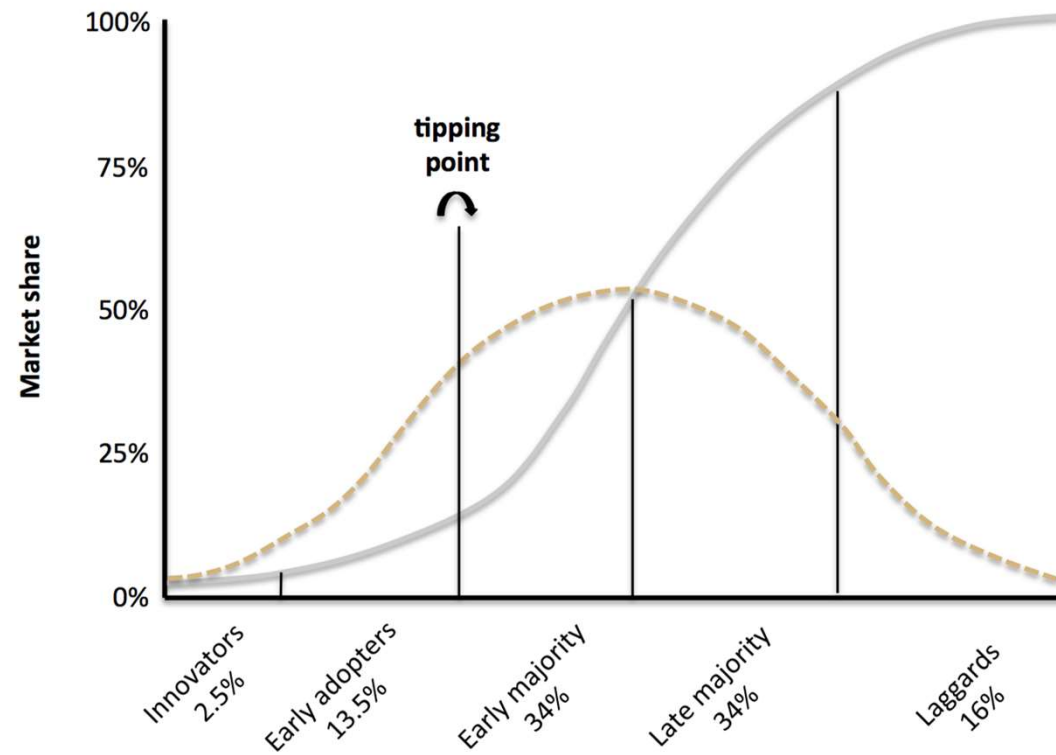
Startups are an incredibly high-growth sector



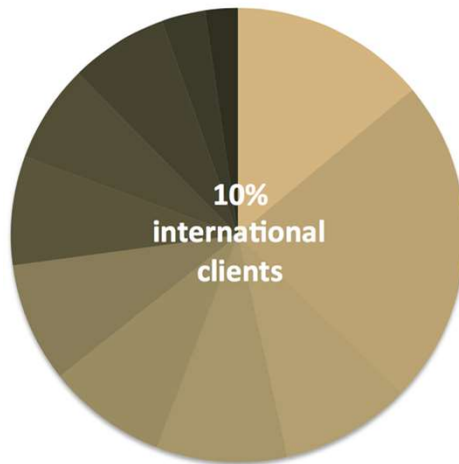
CIC is developing integrated innovation districts



**Creating a
critical mass
to attract
international
players**

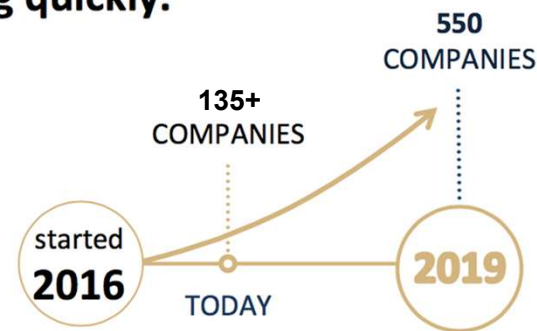


**Case: CIC
Rotterdam in a
100,000 sqm
campus
building**



- Service Providers
- Software/Web/Mobile
- Consulting/Coaching
- Marketing
- Energy/Environment
- Finance
- Life Sciences/Health
- Hardware/Devices
- Public Sector/Policy
- Venture Capital/Angel
- Education

CIC Rotterdam opened in September 2016 and is **growing quickly**.



Venture Cafe Rotterdam has had more than **400** events to date since opening and will work towards facilitating **700 events per year**