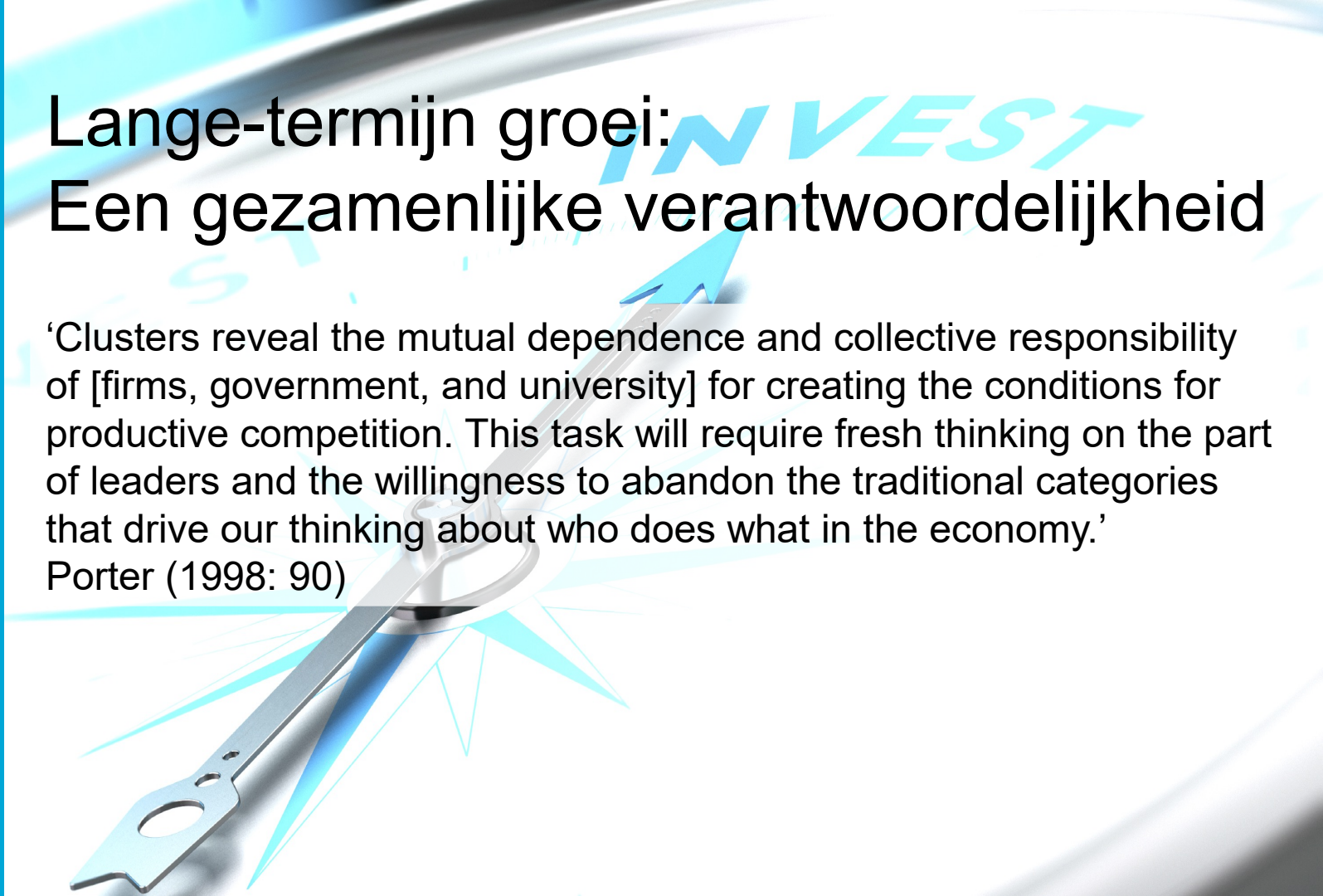




De 'maakbaarheid' van innovatie districten



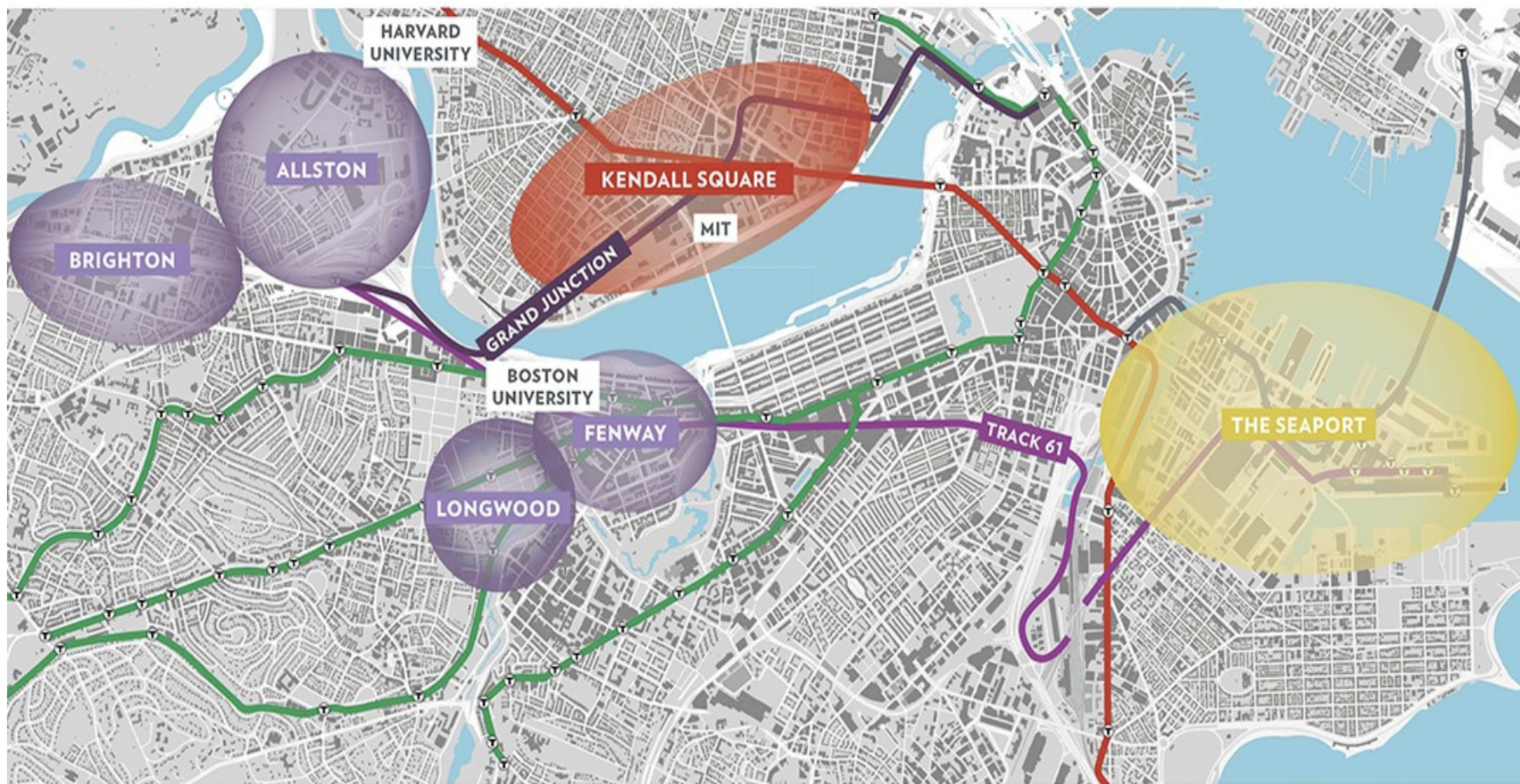
Lange-termijn groei: Een gezamenlijke verantwoordelijkheid



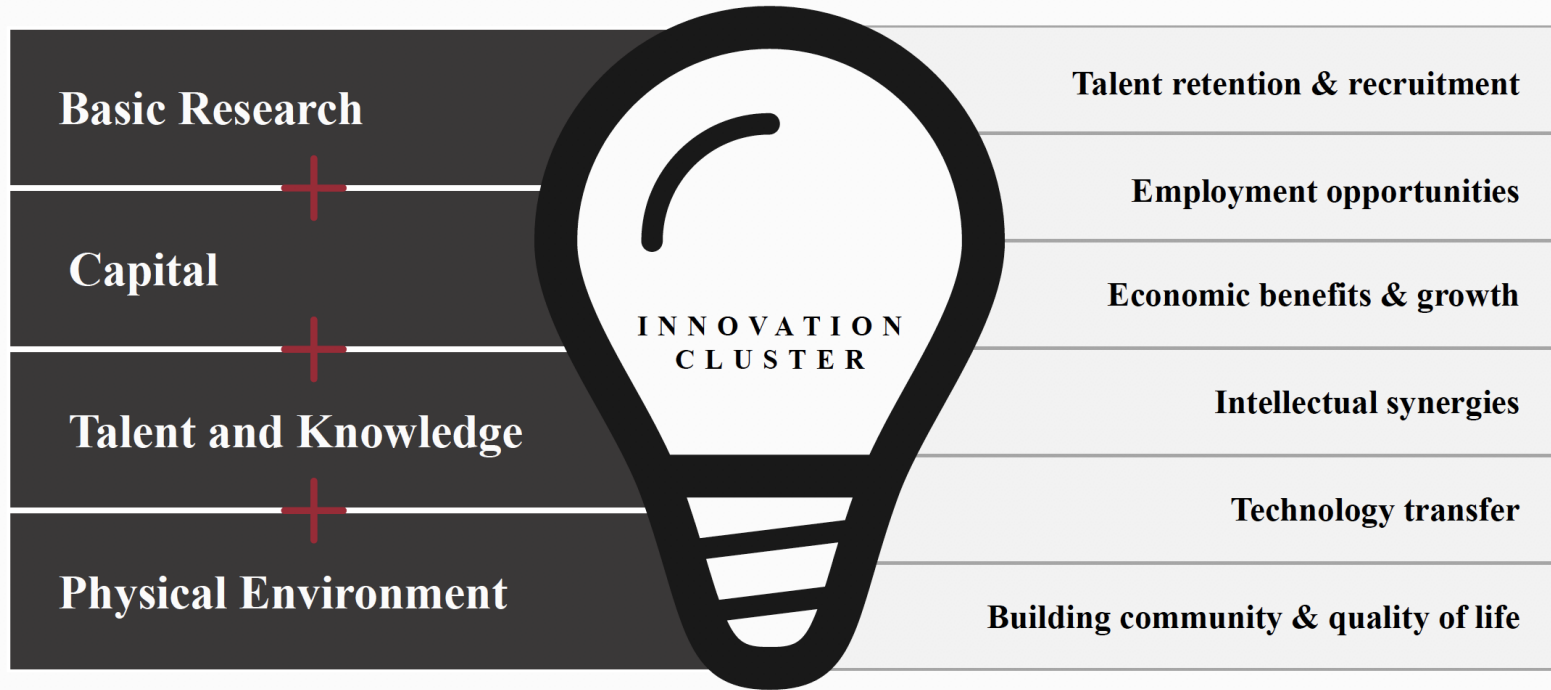
‘Clusters reveal the mutual dependence and collective responsibility of [firms, government, and university] for creating the conditions for productive competition. This task will require fresh thinking on the part of leaders and the willingness to abandon the traditional categories that drive our thinking about who does what in the economy.’

Porter (1998: 90)

INNOVATION ECOSYSTEM



Lessen van Kendall Square



This aerial map of Lower Manhattan illustrates various strategic development sites and existing landmarks. The sites are highlighted in blue and labeled with callouts:

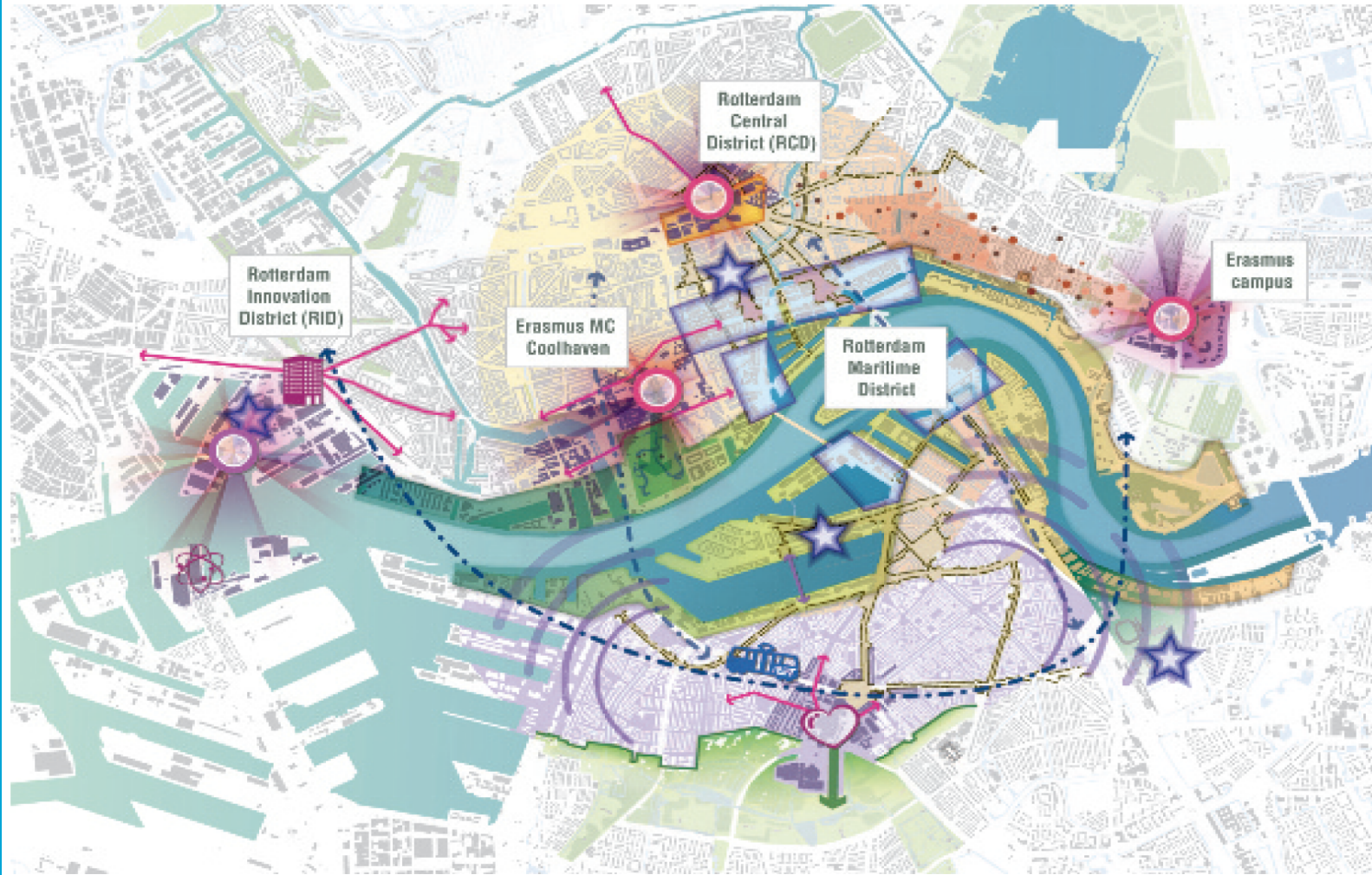
- 1F. Target Strategic Site: High Street City Tech/Concord Village**
- 1F. Target Strategic Site: Watchtower Properties**
- 1F. Target Strategic Site: Brooklyn Landing**
- 1F. Target Strategic Site: Municipal-Owned Buildings**
- 1I. Strategic Site: 1 Boerum Place**
- 1I. Strategic Site: 472 Fulton + adjacent buildings**
- 1G. Special Innovation District Concepts**
- 1I. Fulton Mall and Downtown Brooklyn Concepts**

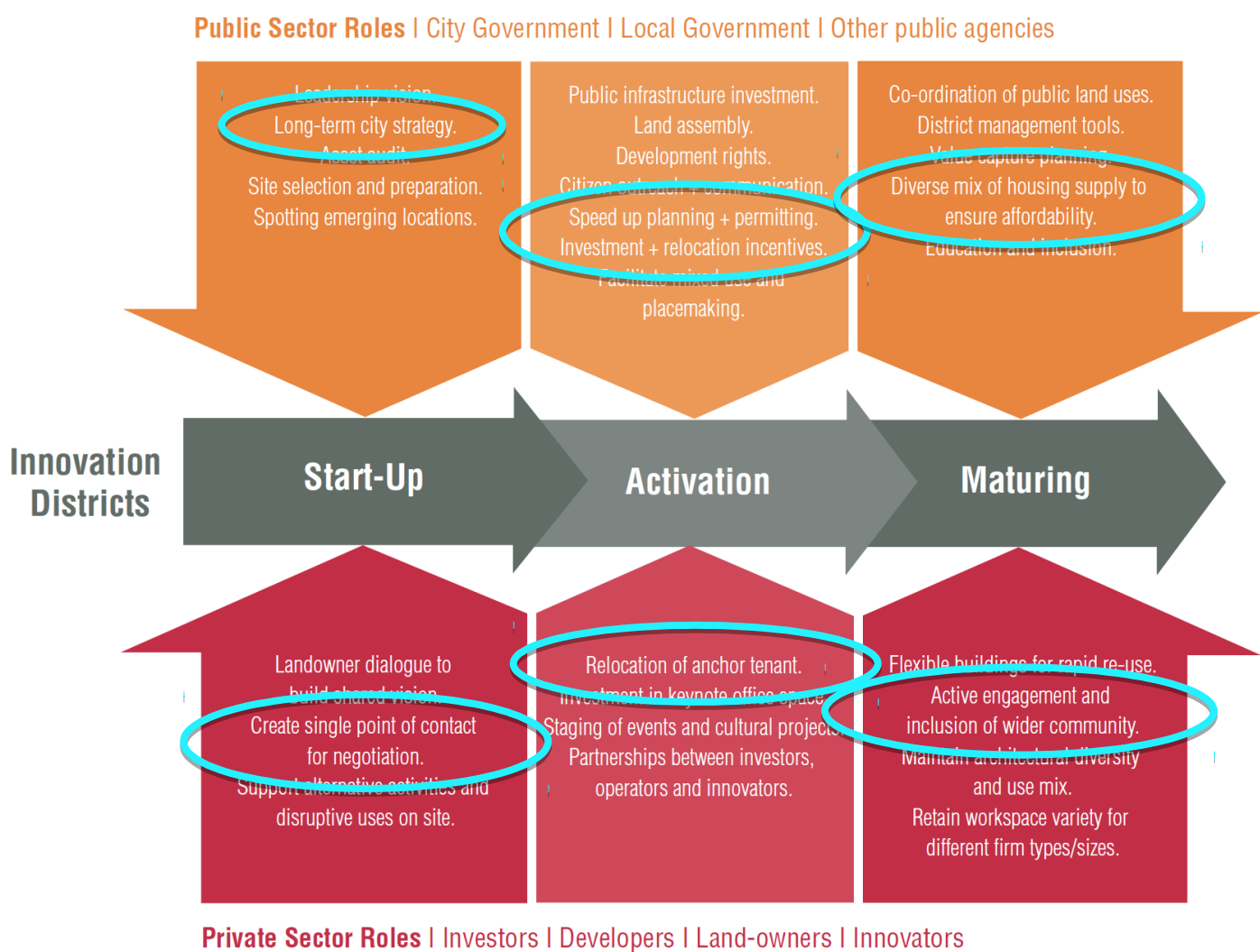
Other labeled locations include:

- Made in NYC Center with IFP+GA
- NYU-Poly Incubator
- Duggal Green House
- Admiral's Row
- Hundreds of digital companies
- Green Manufacturing Center/New Lab
- Steiner Studios/Media Campus
- Creative Mornings/Digital DUMBO
- Empire Stores
- MetroTech Center
- Green Desk
- Dozens of law offices
- Civic Center
- Hundreds of small businesses

Streets shown include Old Fulton St, Sands St, Plushing Ave, Fulton Ave, Fulton St, Fulton Mall, and Flatbush Ave. The map also shows the East River, Hudson River, and the Brooklyn Bridge.

Figure 3: Rotterdam's inner-city innovation locations¹,





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A photograph of a man, likely the Mayor of Boston, speaking at a podium. He is wearing a dark suit, a white shirt, and a blue patterned tie. The background is slightly blurred, showing what appears to be a city street with cars and buildings.

Nobody Calls It the 'Innovation District' Anymore — Even the Mayor

By **Dylan Martin** - January 14, 2016

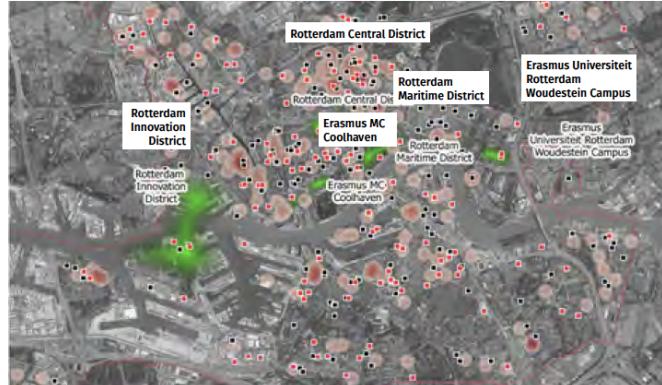
Neighborhood Innovation Districts

A Strategy for Local Government

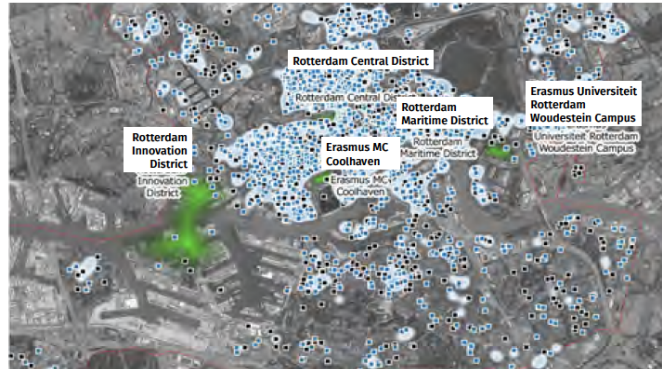
1. **Focus on investing in people** (vocational and entrepreneurship training)
2. **Rethink and streamline the public role in entrepreneurship** (urge entrepreneurs onward)
3. **Make the process inclusive** (regular engagement and constant evaluation, together with entrepreneurs)
4. **Match the physical infrastructure with the human needs of the neighborhood** (plan for flexibility, make it easy to provide affordable space, and ensure that there is enough housing)



Figuur 6: Startende zzp'ers (2010-2015) in de industriële sectoren in rode stippen en stoppers in zwarte stippen.
Rode dichtheidswolken geven de industriële zzp-bedrijvigheid uit 2010 weer die in 2015 nog actief is.



Figuur 5: Startende zzp'ers (2010-2015) in KIBS in blauwe stippen en stoppers in zwarte stippen.
Blauwe dichtheidswolken geven de KIBS-zzp-bedrijvigheid uit 2010 weer die in 2015 nog actief is.



Figuur 8: Locatie van deelauto bedrijven (groen), 3D-printerhubs (rood) en flexwerkplekken (blauw), 2016.



Figuur 9: Locatie van restaurants (groen, met beoordelingen op IENS – donkerder is beter beoordeeld), speciaal- en delicatessenwinkel (blauw) en ontmoetingsplekken (café, koffiehuis, lunchroom - oranje).

